



BONNIE LOWENTHAL

VICE MAYOR, CITY OF LONG BEACH
FIRST DISTRICT COUNCILMEMBER

E-newsletter. Volume 1. Issue 4. July 11, 2007. (562) 570-6919. district1@longbeach.gov

Greetings

Dear Friend:

Much has been occurring in the City of Long Beach. The Parks and Recreation Department has exciting summer activities planned, including movies and concerts at local parks. The City Council continues to advocate for environmental improvements, asking for the reduction of styrofoam and plastic grocery bags in the City. Water conservation is a top priority for all City staff as the Water Department has issued a Declaration for Immediate Extraordinary Water Conservation. To help conserve water, residents may pick up free low-flow showerheads from my office. Also, I will be hosting a Port Tour with community leaders and activists in mid-August. If you are interested, please contact my office for more information. I hope to see you at a future event!

Regards, Bonnie Lowenthal

Events and Meetings

Saturday, July 14

- Free Community Health Forum: Nutrition and Physical Activity for the Whole Family. Information on nutrition and healthy living, and opportunities for physical activity. From 9 am - 12 pm, at the Miller Family Health Education Center, 3820 Cherry Avenue, Long Beach. For more information, 562.570.7931.
- 1st Monthly Jack Dunster Reserve Nature Walk and Restoration hosted by the Los Cerritos Wetlands Stewards, from 10 am – 12 pm. Meet at 5750 Boathouse Lane, Long Beach, adjacent to the Peter Archer Rowing Center. The Jack Dunster Marine Biological Reserve is a 5 acre reserve located on Alamitos Bay completely planted with native California plants, a salt marsh at the waters edge, habitat for many species of birds, sea grass and more.

Sunday, July 15

- Long Beach Branch NAACP hosts a workshop on “Getting to Know the City of Long Beach” featuring information on how to become a Commissioner or Task Force Member, how to do Business with the City of Long Beach, how to get a Civil Service Job, meet the new Human Dignity Officer Melissa Morgan, and much more. From 3 pm – 5 pm at the California Recreation Center, 1550 Martin Luther King Jr. For more information, please call 562.900.7165.

Monday, July 16

- Redevelopment Agency Board Meeting: presentation on Downtown Visioning. At Council Chambers, 9:00 am.
- Grant Proposal Writing Workshop to help you find resources for your Neighborhood Project. This workshop will cover grant writing basics and provide valuable information on how to access City Grant Resources. From 6 pm – 8 pm at the Neighborhood Resource Center, 425 Atlantic Avenue.

Wednesday, July 18

- Community Crime Prevention Meeting: Financial Elder Abuse. Informative evening on financial scams and what can be done to combat these types of crimes against seniors. At the Long Beach Water Department, 1800 E. Wardlow Road, at 7:00 pm. Elder abuse has reached epidemic proportions in the U.S. and financial abuse is on the rise. This form of abuse can be devastating because an elder victim's life savings can disappear in the blink of an eye, leaving them unable to provide for their needs and afraid of what an uncertain tomorrow will bring. For more information, please call 562.570.7215.

Thursday, July 19

- Town Hall for Registered Domestic Partners: from 6 pm - 8 pm, at the Library Auditorium, Long Beach City Hall, 101 Pacific Avenue, Long Beach 90802. Come learn about tax and filing information for Domestic Partners, including new State Franchise Tax Board filing information, new property tax benefits, essential estate and tax planning tips, and more. Presented by John Chiang, California State Controller, in conjunction with The Center Long Beach.

Monday, July 23

- Let's Talk About Code Enforcement: Learn about Code Enforcement at the Neighborhood Resource Center, 425 Atlantic Avenue, from 6:00 pm - 7:30 pm. Meet representatives from: Code Enforcement, Neighborhood Nuisance Abatement, Department of Health and Human Services, City Prosecutor's Office.

Wednesday, August 1

- Tenant Rights Training Workshop: Learn your rights and responsibilities. Learn about resources to address landlord/tenant issues, find out about fair housing and how the Fair Housing Foundation can help you. At the Neighborhood Resource Center, 425 Atlantic Avenue, from 6:00 pm - 8:00 pm. Presented by the Fair Housing Foundation, Dispute Resolution Services, Legal Aid Foundation of Los Angeles, Long Beach Office.

Tuesday, August 7

- Please join the Long Beach Police Department for "America's Night Out Against Crime" at Kmart's Parking Lot, 2900 Bellflower Boulevard, from 6:00 pm - 9:00 pm. For more information, please call Community Relations at 562.570.7215.

Movies in the Park, beginning at dusk:

- Tuesday, July 17 at 14th Street Park
- Tuesday, July 31 at 14th Street Park
- Wednesday, August 1 at Drake Park: Charlie and the Chocolate Factory
- Wednesday, August 8 at 14th Street Park: Ant Bully
- Friday, August 24 at Chavez: Barnyard

Concerts in the Park:

- Thursday, July 1, 6:30 pm at Drake Park: Chyle Mariachi Band
- Saturday, July 14, 4:00 pm at Drake Park: Community Band
- Thursday, August 23, 6:30 pm at Chavez Park: Scott Martin Latin Jazz

Budget Workshops:

DATE	SUBJECT
August 14 Workshop 3:00 – 5:00 pm	<ul style="list-style-type: none">• Mayor's Budget Recommendations• City Manager's Budget Overview• Public Input
August 21 Workshop 3:00 – 5:00 pm	<ul style="list-style-type: none">• Budget Presentations (as requested)• Public Input• City Council Discussion and Recommendations

August 21 Hearing #1 7:00 – 8:30 pm	<ul style="list-style-type: none"> • Budget Presentations (as requested) • Public Input • City Council Discussion and Recommendations
September 4 Workshop 3:00 – 5:00 pm	<ul style="list-style-type: none"> • Budget Oversight Committee Recommendations • Budget Presentations (as requested) • Public Input • City Council Discussion and Recommendations
September 4 Hearing #2 7:00 – 8:30 pm	<ul style="list-style-type: none"> • Budget Presentations (as requested) • Public Input • City Council Discussion and Recommendations • Possible Budget Adoption
September 11 Workshop (If necessary) 3:00 – 5:00 pm	<ul style="list-style-type: none"> • Budget Presentations (as requested) • Public Input • City Council Discussion and Recommendations
September 11 Hearing #3 (If necessary) 7:00 – 8:30 pm	<ul style="list-style-type: none"> • Budget Presentations (as requested) • Public Input • City Council Discussion and Recommendations • Budget Adoption (must be adopted by September 15)
September 18 Hearing #4 7:00 – 8:30 pm	<ul style="list-style-type: none"> • If Necessary
September 25 Hearing #5 7:00 – 8:30 pm	<ul style="list-style-type: none"> • If Necessary

Council Happenings

PLUG IN PARTNERS NATIONAL CAMPAIGN

The City of Long Beach is signing on to the Plug-In Partners National Campaign. Plug-In Partners is a national grass-roots initiative to demonstrate to automakers that a market for flexible-fuel Plug-In Hybrid Electric Vehicles (PHEV) exists today. A number of cities have signed on as Local Government Partners to the Plug-In Partners National Campaign, including Austin, Los Angeles, Burbank, Oakland, Boston, Chicago and over 50 other cities. These cities have adopted innovative policies supporting PHEVs, including converting vehicles in the City fleet to PHEVs, developing incentive programs to encourage residents to purchase PHEVs, supporting state and federal legislation that promote PHEVs, and more.



CAMBODIA TOWN

Anaheim Boulevard from Junipero to Atlantic Boulevard has received the official designation of “Cambodia Town” from the City. A survey was recently conducted polling the business owners and property owners along this stretch of Anaheim regarding their support for a cultural designation and a Business Improvement District. The BID process is expected to take about four months to complete.

CONGRESSWOMAN JUANITA MILLENDER-MCDONALD COMMUNITY CENTER

The City Council voted to name the new community center at Admiral Kidd Park as “Congresswoman Juanita Millender-McDonald Community Center” and will include memorabilia as presented by the family to be on display.

FIRE SPRINKLER SYSTEMS

On June 19, City Council voted to require the installation of fire sprinklers in new construction: all new multifamily (3 or more units) residential, hotels, motels and similar buildings, all new single family dwellings and duplexes greater than 4000 sq feet or more than 2 stories in height, all new commercial, industrial and nonresidential buildings that require 2 or more exits or that are greater than 3000 sq ft. The proposal to require existing buildings to retrofit was referred to the Economic Development and Finance Committee.

REDUCE POLYSTYRENE USE IN THE CITY

Polystyrene, commonly known as styrofoam, is not biodegradable and is extremely difficult to recycle. The weight of polystyrene can cause it to float away easily or break into several smaller pieces, constituting a litter and ocean pollution issue. Elimination of polystyrene materials at City facilities and City sponsored events were found to have little fiscal impact. A potential ban of polystyrene products throughout the entire city involves several complicated issues including expense, waste and consumer behavior. The Council requested that the Environmental Committee discuss polystyrene with the goal of returning to Council with recommended action to address polystyrene use and related issues. Discussion will include: recycling programs, best practices in neighboring cities and limiting the use of polystyrene citywide.

ACQUIRE AND DEVELOP A GREEN BUILDING RESOURCE CENTER

In order to help residents and developers have access to information about green building materials and benefits, the City Council requested acquisition of a Green Building Resource Center/ Kiosk. In addition to information about environmental benefits of sustainable and recycled products, homeowners will be able to receive information about energy efficient appliance rebates and incentive programs.

DEVELOP A PARKING MANAGEMENT OPTIONS PLAN

The City Council requested that the Planning and Building Department develop a parking management options plan for new developments or adaptive reuse projects in the downtown area in order to move a more pedestrian and transit accommodating residential community. The alternative plan could include options such as a car-sharing program that allows residents to share access to vehicles without the cost or hassles of ownership. Other transportation options include the installation of a secured bike rack parking system, membership to Bikestation Long Beach, a low-emission shuttle system to transport residents to nearby transit centers, partnerships with Long Beach Transit for bus passes, and more.

CHURCH PARKING AND ZONING RULES

City Council voted to amend the zoning code to regulate storefront churches and allow greater flexibility in meeting parking requirements for new churches:

1. Change from CUP to AUP. Hearing by Zoning Officer, appealable to the Planning Commission. This change will reduce the time and cost required for churches to obtain permits.
2. Prohibit new churches in the CNP District to protect pedestrian oriented commercial corridors from non-contributing land uses. This change is

beneficial to the surrounding community because it reduces “dead space” during the daytime hours.

3. Allow the Zoning Administrator greater flexibility when reviewing distance and deed restriction requirements for off-site parking and allowing provisions for tandem parking and compact spaces. This change will allow for creative solutions to meet parking challenges.

Community News

CHANGES TO LONG BEACH TRANSIT DOWNTOWN SHUTTLE SERVICE

A few changes will be made to the downtown shuttle service effective this summer:

- The purple Tour D'art and the Pine Avenue Link buses will be painted red. Currently these buses are purple and the Passport buses are red. To make it easier for customers to identify free shuttles, Long Beach Transit will begin painting the purple buses “Passport” red in June 2007.
- The Tour D'art route will be modified. The route will still take you quickly to downtown's cultural hot spots – museums, architecture, cafes, churches, parks, shops and galleries. The new route will become effective June 24, 2007. This route change was proposed in February 2007 and was adopted by the Long Beach Transit Board of Directors after receiving public comment.



LONG BEACH COMMUNITY POLICE ACADEMY IS ACCEPTING APPLICATIONS

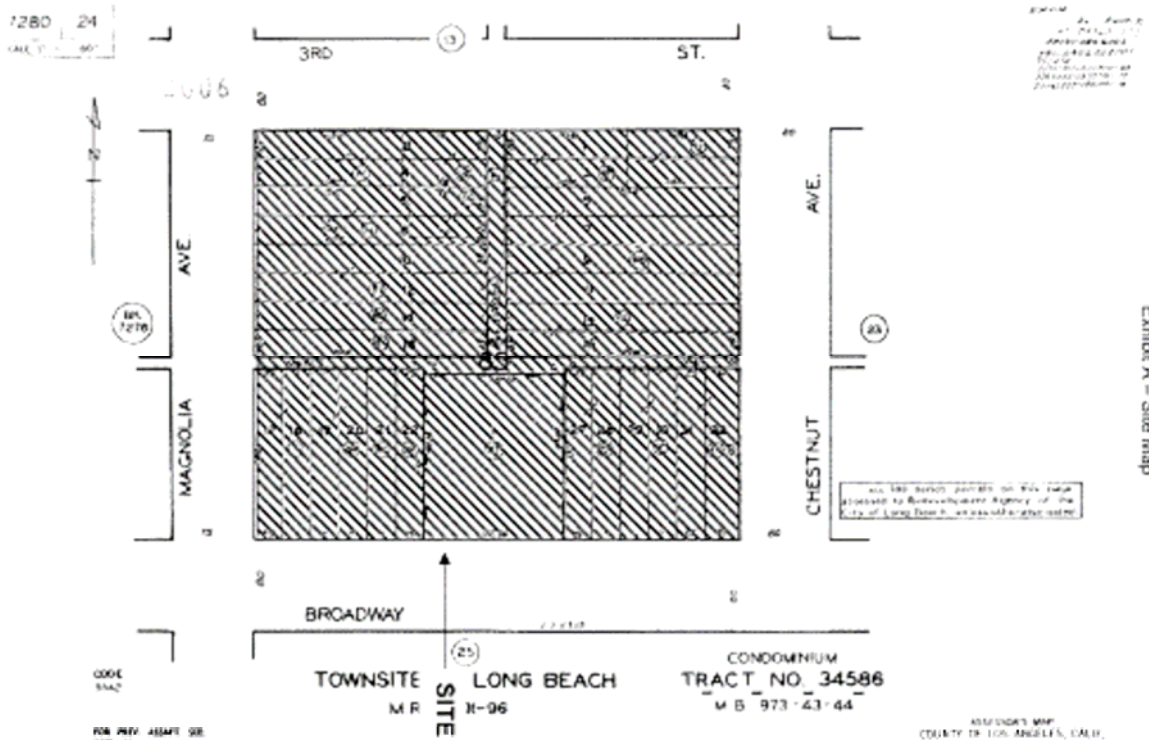
The Community Police Academy is a 15-week program starting on August 29 that introduces students to the Long Beach Police Department and the criminal justice system. Officers, detectives, and other experts will give presentations and conduct demonstrations (K-9, SWAT, etc...) on the numerous services, programs, and duties at the Long Beach Police Department. Students will be permitted to go on a “ride-a-long”



and experience police work from an entirely new perspective. The class meets on Wednesdays from 6:30 pm – 9:30 pm, and on one Saturday for a department tour and firearms demonstration. In order to participate, you (1) should reside or work in Long Beach, (2) must pass fingerprint check, (3) only permitted to miss two class sessions, and (4) must be 21 years of age (or currently enrolled at CSULB or Long Beach City College). For more information or questions, call the Community Police Academy Coordinator, Sergeant Gail Dennison at 562.570.5910.

LYON WEST GATEWAY

City Council authorized the City Manager to execute a Disposition and Development Agreement with Lyon West Gateway, LLC and the Long Beach Housing Development Company for the West Gateway Project, the property bounded by Broadway and 3rd, Magnolia and Chestnut. The developer plans to construct 291 residential rental units, 26 of which will be designated for affordable housing. The project will be a rental complex for 15 years, after which the developer is allowed to obtain the approvals necessary to convert the complex into a condominium development.



CONSERVE WATER

The Long Beach Water Department has issued a citywide Declaration of Immediate Extraordinary Water Conservation. This is a call for an immediate voluntary increase in water conservation, as a precaution to forestall or lessen the local impact of a potential water supply shortage. All water customers are asked to (1) eliminate landscape over watering and all water runoff, (2) reduce time in the shower and install a low flow showerhead, and (3) check for leaks. Free low flow showerheads are available at various locations throughout the City, including through each Council office. To receive a free low flow showerhead, please contact the Office of Vice Mayor Bonnie Lowenthal at 562.570.6919.



The Long Beach Water Department launched a "Water Waster" HOTLINE & email through which Long Beach residents may report water-use violations. Customers are encouraged to report violations of City water-use ordinances, particularly over-watering

of landscapes beyond saturation, which causes significant water runoff. Water Department customers may now report violations by calling (562) 570-2455 or by sending an email message to WATERWASTER@lbwater.org. Upon calling, customers will receive brief direction on how they may report a violation, to include: what the violation is, the location and/or address of the violation and the specific day or days the violation occurred. Callers may leave their name and phone number or remain anonymous.

AFFORDABLE HOUSING OPPORTUNITIES

The Puerto Del Sol Apartment is an affordable housing community at 745 W. Third Street, at Maine Avenue. Rents will range from \$666-\$1072 based upon unit size and



household income. The complex includes a clubhouse, computer learning center, tot lot, laundry facilities, underground parking, energy efficient appliances, and an on-site resident services coordinator. For an application, please contact 562.259.1929 or www.jamboreehousing.com.

The Neo Zoe for-sale homes are 10 affordable and 12 market rate townhome style residences. Neo Zoe is located at 1500 Pine Avenue, Long Beach, CA 90813. Two floor plans are offered: 2 bedrooms/1.5 baths and 3 bedrooms/2.5 baths. Each residence also receives two subterranean parking spaces. For more information, please contact the Hughes Development Sales Team at 310.421.4647.



SUGARWALLS: ENTERTAINMENT PERMIT WITH DANCING BY PERFORMERS

Sugarwalls, at 1811 W. Anaheim Street, has applied for an entertainment permit with dancing by performers. Vice Mayor Lowenthal referred the denial of the entertainment permit to a hearing officer, and requested that staff issue additional conditions on the temporary entertainment permit valid for 90 days. If you would like to serve as a witness and provide testimony at the hearing regarding the Sugarwalls entertainment permit with dancing by performers, please contact Cristyl Meyers in the City Attorney's office at cristyl_meyers@longbeach.gov or 562.570.2231.

ADDED TEMPORARY ENTERTAINMENT PERMIT CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application.
- 2) Dancing shall only be allowed by performers.
- 3) No adult entertainment, as defined by sections 5.72.115(B) LBMC and 21.15.110 LBMC shall be conducted on the permitted premises.
- 4) Sugarwalls shall not advertise, procure, nor allow any person, performance, show, wet t-shirt contest, promotion, or any other event or entertainment that exposes or promotes, encourages, or allows the exposure of the male or female

genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola, while at or inside the business.

- 5) The permittee shall not allow any person (employee, independent contractor, dancer or customer) to perform or conduct any activity that emphasizes any of the below listed sexual activities which are common during a "lap dance."
 - A. Actual or simulated, sexual intercourse, anal intercourse, oral or anal copulation.
 - B. Direct physical stimulation, fondling or touching of clothed or unclothed human genitals, pubic region, buttocks or female breast.
- 6) The licensee shall not maintain or construct any type of enclosed room intended for use by patrons or customers (bathrooms excluded) for any purpose. Curtains/partitions or any other device(s) shall only be for decorative use and shall not be used to conceal or separate patrons or customers within the interior space of the premises.
- 7) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 8) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320)
- 9) Sugarwalls, its promoters, or agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter.
- 10) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 11) The permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 12) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 13) All promoters must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters.
- 14) All independent contractors, including dancers and promoters, must have or obtain a City of Long Beach Business License prior to conducting entertainment

activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters, independent contractors or dancers.

- 15) The permittee must provide all promoters, independent contractors, and dancers, hired to conduct entertainment activities with a copy of the temporary entertainment permit conditions of operation.
- 16) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions. In the event of a conflict between the requirements of this temporary permit or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

Vice Mayor Bonnie Lowenthal hopes to stay in touch with you electronically through e-newsletters. If you wish to be removed from the list, please email rhlee@longbeach.gov with "remove" in the subject line. If you wish to contact the Office of Vice Mayor Bonnie Lowenthal to discuss issues or concerns, please call 562.570.6919 or email district1@longbeach.gov. Thank you.